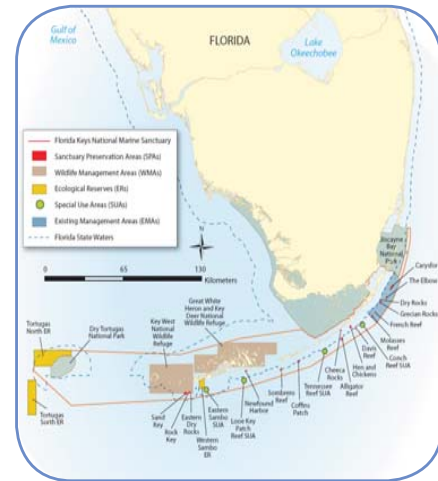


Herding cats: Is it possible to reach agreement on goals for South Florida's coastal ecosystems?

Robert E. Magnien, Kimberly Puglise, Joseph N. Boyer, William Nuttle, Peter B. Ortner, Carol Mitchell, Chris Kelble, David Loomis, Chris Bergh, Jerry Lorenz, John Hunt, and Pamela Fletcher

WHAT: Set goals that guide ecosystem assessment, ecosystem management, and marine spatial planning



WHERE: South Florida's coastal marine ecosystem encompasses the southernmost portion of the Florida peninsula



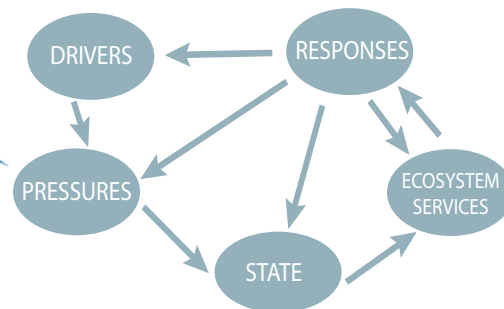
WHY: A billion dollar economy depends upon a healthy coastal ecosystem



Setting quantitative sustainable goals for South Florida coastal waters

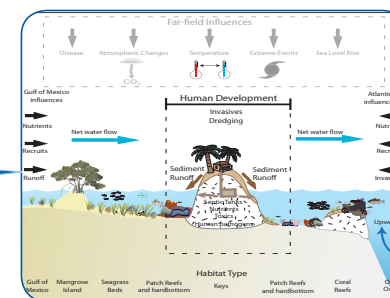


Developing a human-natural system framework to prioritize these attributes



HOW

Describing the ecosystem through visual conceptual models capturing key ecological and human attributes



Gathering information from scientists and managers



Partners and Participants

John Hunt, Peter Ortner, William Nuttle, Tom Lee, Joan Browder, Felimon Gayanilo, Dave Gilliam, Jim Fourqurean, Kimberly Puglise, Jerry Ault, Michael Dowgiallo, Jerry Lorenz, Lynn Wingard, Bernard Riegl, Elizabeth Johns, Evelyn Gaiser, Chantal Collier, Donna Lee, Kent Edwards, William Kruczynski, Eric Milbrandt, Diego Lirman, Ken Banks, David Letson, Frank Marshall, Gary Hitchcock, Mike Savares, Steve Blair, Aswani Volety, Chris Bergh, Joe Boyer, Patricia Bradley, Bob Leeworthy, Grace Johns, Pamela Fletcher, Susan Markley, Carol Mitchell, James Byrne, Chris Kelble, Dick Dodge, Manoj Shrivani, Brian Keller, David Rudnick, Michelle Wood, Darren Rumbold, Mark Butler, Thomas Carsey, Billy Causey, Anna Wachnick, David Loomis, Karen Burns, Jack Stamates, Brian Walker, Jamie Monty, Patty Goodman, Richard Spieler, Teresa Coley, James Evans, Joyce Palmer, Chris Mader, Patrick O'Donnell, Larry Pugh, Greg Tolley, Jeff Schmid, Jim Bohnsack, Victoria Vazquez, Susan Kemp, Greg Graves, Whitney Gray, Coren Coen, Kim Dryden, Don Duke, David Fugate, Don Deis, Stephanie Schopmeyer, Travis Thyberg, Brian Keller, Andy Gottlieb, Mark Chippone, Rafael Araujo, Joe Serafy, Chad Anderson, Erik Stabenau, Andrea Atkinson, Sarah Bellmund, Dave Hallac, Darrel Herbets, Samatha Whitcraft, Tracy Ziegler, Henty Briceno, Braxton Davis, Abby Renegar, Barbara Muhling, Dana Wusinich-Mendez, David Yoskowitz, Erin McDevitt, G. Ronnie Best, John Froeschke, Joanna Walczak, Katherine Tzadik, Lauren Waters, inter alia

Academic
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 University of Florida
 Florida Sea Grant
 Florida Gulf Coast University
 East Carolina University
 Nova Southeastern University
 Florida International University

Governmental
 Atlantic Oceanographic and Meteorological Laboratory
 Southeast Fisheries Science Center
 Florida Keys National Marine Sanctuary
 Florida Department of Environmental Protection
 Florida Fish and Wildlife Conservation Commission
 Southeast Florida Coral Reef Initiative
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